

KENTUCKY JAILERS ASSOCIATION
James Daley, President
601 Central Avenue
Newport, Kentucky 41071
(859) 547-1901

TO: All Vendors

FROM: Donna B. Miller
KJA Conference Coordinator

RE: Sponsorships for 2021 KJA Summer Conference

DATE: February 2, 2021

Here we are again, getting ready for the 2021 Kentucky Jailers Association summer conference. We all just hope we get to have our conference and spend time with one another. Thank you again for your continuous support to the Kentucky Jailers Association.

This year our summer conference will be at the Holiday Inn, University Plaza Hotel in Bowling Green on Monday June 7-Thursday June 10. The hotel and its staff have always been very accommodating and we look forward to our stay with them again. You can go on the KJA web site and get all information for your exhibit needs: www.kvjailers.org. For room reservations, call (270) 745-0088 and mention Block Code: KJA or booking link: [KJA Summer Conference](#).

Again this year we will be doing level sponsorships. We encourage each of you to be a sponsorship, no matter how large or small the amounts. You are a tremendous asset to our conference! It is you that makes our conferences great! Here are the sponsorship levels:

PLATINUM: \$5,000 and UP

One (FREE) Prime booth space – PLUS one (1) free additional representative (\$150 savings)

You will have multiple individual signs throughout the conference area and signs at the registration desk.

GOLD: \$3,000 - \$4,999

Prime booth space – PLUS one (1) free additional representative (\$150 savings)

You will have multiple individual signs throughout the conference area, signs at every sponsored event and numerous times in the conference booklet

SILVER: \$1,500 - \$2,999

Prime booth space

Recognition numerous times in the conference booklet and signs at event sponsored.

BRONZE: \$1,000 - \$1,499

Name in the conference booklet and signs at each event sponsored.

Platinum Events: Monday Luncheon

Sole Sponsor - \$6,000 or Co-Sponsor - \$3,000

Monday Night Dinner

Sole Sponsor - \$10,000 or Co-Sponsor - \$5,000

Tuesday Luncheon

Sole Sponsor - \$10,000 or Co-Sponsor - \$5,000

Wednesday Luncheon
Sole Sponsor - \$10,000 or Co-Sponsor - \$5,000

Wednesday Night – Banquet
Sole Sponsor - \$12,000 or Co-Sponsor - \$6,000

Gold Events: Sunday Night Picnic – ALREADY TAKEN

Silver Events: Monday-Thursday – Afternoon Snacks & Lemonade
Sole Sponsor Each Day - \$3,000 or Co-Sponsor - \$1,500
Wednesday Night – President’s Reception – \$2,500
(Drinks handled through Hotel)
Wednesday Night – Snacks after Banquet - \$2,000

Bronze Events: Coffee – Monday thru Thursday - \$1,000 each morning
Sole Sponsor Each Day - \$1,000 or Co-Sponsor - \$500
Monday Night Jail Idol Awards - \$500 – ALREADY TAKEN

Tuesday night will be for the vendors to take their clients to dinner, with hospitality afterwards. We ask vendors to not take jailers and their staff out to dinner when we are having a function at the hotel.

We ask for hospitality room sponsors for Sunday, Monday, Tuesday and Wednesday nights. This entails a free hospitality room, signs at registration, and individual sponsorship for the night you sponsor. President Daley will also announce the sponsors during training each day. Monday night hospitality will be in conjunction with our Jail Idol event, which will be a lot of fun!!!!

According to the hotel, there will be limited capacity for all meetings and event rooms to allow for social distancing according to current state and local laws. All set-up for meetings, meals and vendor exhibits will implement social distance guidelines, where each table is set with 6 feet of distance for participant safety. If you have any questions, feel free to contact the hotel.

The following is information for shipping and receiving. Due to limitations in secured storage space, boxes/packages may be sent for arrival a maximum of 48 hours prior to group arrival and will be marked with the responsible party’s name or group name. There will be a handling charge as follows:

Boxes up to 36” x 24” x 24”	\$5.00 per box
Larger boxes/display cases	\$15.00 per box
Pallets	\$100.00 per box

If you have any questions, please contact the hotel for more information.

ALSO, we are asking that all sponsorship monies be paid in full by May 1st, as well as your registration fees. After the May 1st deadline, we can not assure that your company’s name will get in the conference booklet and we need to order signs for the booths. Booth size is 10’x 8’.

We think this summer’s conference will again be one of the best ever and look forward to working with all of you again. But if you should have any questions, please contact me by e-mail: dbm5421@gmail.com or my cell phone (502) 321-3333.

Registration forms for vendors and weekly events schedule is enclosed and will be on our KJA website: www.kyjailers.org.

Take care and thank you in advance for your continued support!!

DBM/s